



THE BIG ISSUE CLASSROOM

RELEVANCE TO THE AUSTRALIAN CURRICULUM

ECONOMICS AND BUSINESS

The Big Issue Classroom provides unique workshops co-presented by a trained facilitator and a guest speaker who has experienced homelessness and is employed to share their story with school students. Our one-hour workshop 'A Case for Social Enterprise' is suitable for senior secondary students (Years 10-12) studying Economics and Business in all States and Territories and links to the Australian Curriculum by providing students with a well-informed case study of The Big Issue as a business. Additionally, our one-hour workshop – 'Discussions About Homelessness and Disadvantage' – is suitable for secondary students (Years 7-12) studying Economics and Business in all States and Territories and links to the Australian Curriculum.

CONTENT DESCRIPTIONS	THE BIG ISSUE CLASSROOM
<p>Knowledge and Understanding</p> <p>The ways that government intervenes in the economy to improve economic performance and living standards within Australian society (AC9HE10K02)</p> <p>Factors that influence major consumer and financial decisions and the short and long-term consequences of these decisions (AC9HE10K03)</p> <p>Processes that businesses use to manage the workforce and improve productivity, including the role of entrepreneurs (AC9HE10K05)</p>	<p>Introduces social enterprise as a type of business and outlines the characteristics of The Big Issue as a successful social enterprise</p> <p>Explains The Big Issue's work initiatives, and outlines the roles and responsibilities for our participants</p> <p>Presents the story of a guest speaker, illustrating how The Big Issue supports the personal objectives of people experiencing homelessness</p> <p>Discusses why people work, and the role of work in fostering social connectedness</p> <p>Explores the ways in which The Big Issue facilitates workforce participation, and how its initiatives are appropriate work for people excluded from mainstream employment</p> <p>Explores how The Big Issue (a producer) responds to consumers in the market</p> <p>Engages students in discussion about their role as consumers, and what drives people to purchase <i>The Big Issue</i> magazine</p> <p>Outlines how The Big Issue makes decisions and innovates in order to capture and create opportunities to generate income</p>
<p>Economics and Business Skills</p> <p>Develop and modify questions to investigate a contemporary economic and business issue (AC9HE10S01)</p> <p>Interpret information and data, explaining economic and business issues, trends and economic cause-and-effect relationships, and make predictions about consumer and financial impacts (AC9HE10S03)</p> <p>Develop and evaluate a response to an economic and business issue, using cost benefit analysis or criteria to decide on a course of action (AC9HE10S05)</p>	<p>Sets out the economic implications of homelessness and provides a starting point for further discussion and investigation</p> <p>Explains economic alternatives and the costs and benefits of different responses to homelessness and disadvantage</p>